


Daniel Hanukaev

Profile

 052-5004745

 [Portfolio](#)

 [LinkedIn](#)

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Digital Tools

- Instagram
- Facebook(META)
- Tik Tok
- Youtube
- Canva
- WordPress
- Elementor
- Adobe suite
- Figma
- Monday
- Active Trial
- Flashy
- Priority erp system

Skills

- Self-learning
- Multitasking
- Excellent Organizational skills
- Excellent communication and interpersonal skills

Languages

Hebrew - native

Russian - fluent

English - fluent

Over the past year, I've gained experience in digital marketing and graphic design, I was responsible of managing the e-commerce websites and the social media.

To expand my expertise, I'm currently studying digital marketing, and my goal now is to secure a role in digital marketing management that offers dynamic challenges and growth both in digital marketing and PPC.

Work Experience

The Important Man - Marketing & Graphic Design

2023 - 2024

- Operating B2C and B2B e-commerce websites
- Writing content and managing the appearance of two company websites
- Designing catalogs, advertisements, and newsletters
- Photographing products for website uploads
- Filming and editing short videos for YouTube
- Conducting product research and gathering information on new items
- Creating engaging and SEO-focused product descriptions
- Managing social media platforms such as Instagram and Facebook
- Collaborating with sales, development, and operations departments
- Creating an annual Gantt chart using the Monday system
- Managing the company's inventory

UI desinger at Jun[ex] (volunteering)

2022-2023

- In charge of designing the UI of the admin management side in Gilboa association's website, according to the UX research that was conducted by the project manager.
- presenting the results to the client and fine tuning the design flow.

Education & Courses

Digital Marketing Course Student at Jumpin College

2024 - Till Today

- Digital Marketing Foundations
- Content Creation, Microcopy and Strategy
- **SEO** and **PPC** principles, tools and analytics
- Advanced Data Analysis in Excel
- Generative AI for Digital Marketers
- Customer Journey Mapping and Optimization
- Social Media Management

Certified graphic designer & ui/ux from Mentor College

2020-2021

- Fundamentals of Design and Branding
- User Experience Design and Interface Design (UI/UX)
- Digital Design - developing engaging digital content, from concept to final product

Courses in Psychology from Achva Academic College

2018-2020

- Two years of studies in a Bachelor's degree in Psychology.

Military Service

Office manager at Home Front Command

2014 - 2016

- Managing the schedules of the commanders in the sector.